

# Italian Fusion FESTIVAL



***SPONSORSHIP PACKAGE***

**ITALIAN FUSION FESTIVAL**

THE GRAND SOCIAL, DUBLIN | **SUNDAY 8<sup>TH</sup> JULY 2018**

# Sponsorship Packages



## **PREMIUM TITLE SPONSORSHIP – € 2,000**

- ⊙ Name in title: “Presented by Your Company”.
- ⊙ Name in 10+ radio spots.
- ⊙ Special PR release announcing sponsorship.  
First tier logo placement in all event related printed materials and internet.
- ⊙ Name in title, logo, link and message from your company on event website.
- ⊙ 10 exclusive social media postings.
- ⊙ Dominant stage banner placement (back drop, roof, stage front or sound wing)\*.
- ⊙ Dedicated space (3x2.5 m2 stand area) at the venue during the event.
- ⊙ 10 entrance passes to the festival.



## **GOLD SPONSORSHIP – €500**

- ⊙ Second tier logo placement, just behind Presenting Sponsor, in all print advertisements, collateral materials and website.
- ⊙ Logo on event website and flyers.
- ⊙ 5 exclusive social media postings.
- ⊙ Dedicated space (2x2 m2 stand area) at the venue during the event.
- ⊙ Mention during the shows on Radio Dublino.
- ⊙ We will accept maximum 2 Golden sponsorships, to ensure them maximum visibility.
- ⊙ 5 entrance passes to the festival.

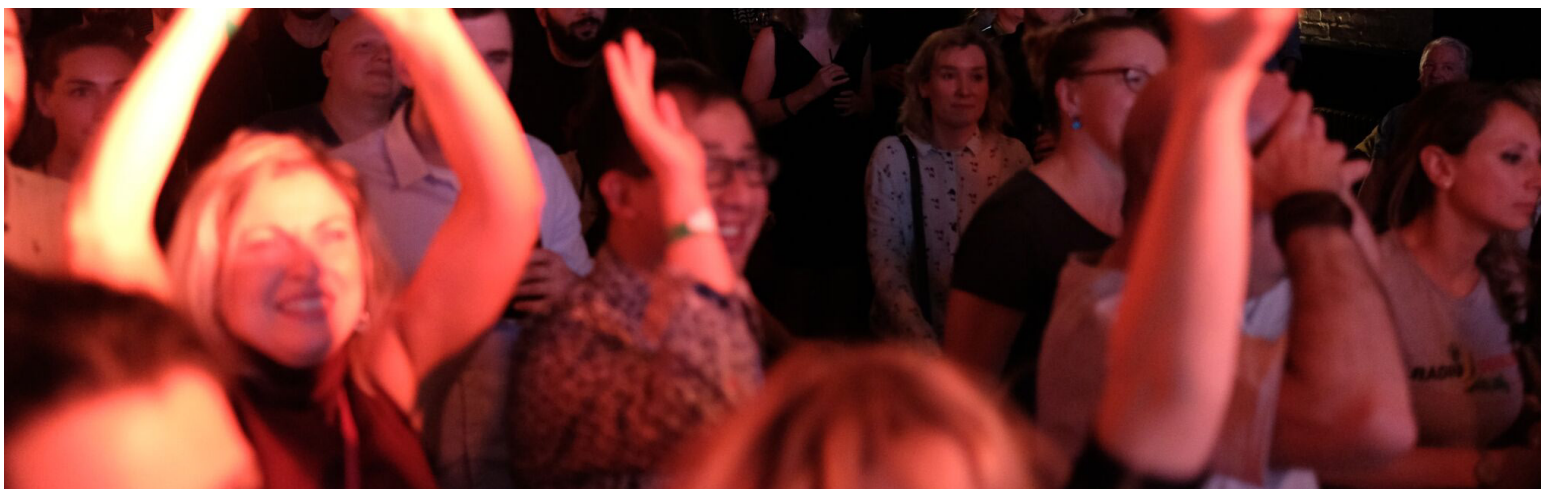


## **SILVER SPONSORSHIP – €250**

- ⊙ Third tier logo placement, in all print advertisements, collateral materials and website.
- ⊙ Logo on event website and flyers.
- ⊙ 2 exclusive social media postings.
- ⊙ Dedicated space (1x1 m2 stand area) at the venue during the event.
- ⊙ Mention during the shows on Radio Dublino.
- ⊙ 2 entrance passes to the festival.

## **TAILORED SPONSORSHIP PACKAGES**

If you have promotional needs that differ from our offers, please contact Valentina at [valentina@radiodublino.com](mailto:valentina@radiodublino.com) to discuss other options.





## **Where Ireland meets Italy**

### **ABOUT THE FESTIVAL**

The 2nd Italian Fusion Festival will take place on 8th July 2018 at The Grand Social in Dublin, from 4PM to 11PM. The festival aims at presenting bands based in Ireland whose music is the result of the original collaboration between Irish and Italian artists.

All 6 participating bands performed during Radio Dublino shows and will now offer an exciting overview of the latest music trends in Dublin. The festival holistic line-up spans from jazz, folk, trad and blues to rock music and will also showcase art performances and videos.

To complement the event, Italian artisan food will be available to delight the palate of music enthusiasts in an informal setting where people will have an opportunity to meet new and old friends.

For its first edition, on 2nd July 2017, the festival attracted more than 600 attendees.



### **ABOUT THE ORGANISER**

Radio Dublino is a weekly Italian radio magazine broadcasted since 2013 every Wednesday on Near FM, a not for profit cooperative run by volunteers who manage their programmes autonomously and independently.

The programme addresses the Italian community in Dublin, Irish speakers of Italian and all residents in Dublin interested in Italian culture, Italian music and Italian language. More info on [www.radiodublino.com](http://www.radiodublino.com)



**THE GRAND SOCIAL, DUBLIN**  
**SUNDAY 8<sup>TH</sup> JULY 2018**

[www.italianfusionfestival.com](http://www.italianfusionfestival.com)





***Need more information?***

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