



## PRESS RELEASE

**Radio Dublino and ENIT (Ente Nazionale Turismo Italiano - Italian State Tourist Board) joined forces for the 2<sup>nd</sup> edition of the Italian Fusion Festival.**

The Italian Fusion Festival is an annual artistic event taking place at The Grand Social, Dublin, on the 8th of July 2018. The festival aims at promoting cultural exchanges between Italy and Ireland through several bands based in Ireland whose music is the result of the collaboration between Irish and Italian musicians. All participating bands have performed on Radio Dublino shows and offer an exciting overview of the latest music trends in the Dublin scene. The festival holistic line-up spans from jazz, folk, trad, blues to rock music.

The 2018 edition of the festival include 8 Live Acts, Italian Food Stalls, Vespa Exhibition, Short Video Competition, Workshops of Italian and Irish trad music, Italian gestures and traditional Irish and Italian music instruments.

Flavio Zappacosta, Head of ENIT London, commented this partnership: *"For ENIT, the Italian State Tourist Board, it is an honour and a duty to support the Italian Fusion Festival. The Italian folklore continuously merges with the Irish one and together with the organizers we want to become spokespersons of a vibrant, young Italy, a rich land that has given birth to artists appreciated all over the world. "*

Maurizio Pittau, founder of Radio Dublino and Artistic Director of the Italian Fusion Festival, added: *"Radio Dublin is thrilled to have the opportunity to collaborate with ENIT. Our organisations have more than one point in common, since both are committed to making the Irish public aware of the complexity and diversity of Italian culture and to ensure that it is merged with the Irish one to create new and unexpected results."*

ENIT is the National Tourism Agency responsible for the overseas promotion of tourism in Italy and the name sponsor of Italian Fusion Festival 2018.

**About the organiser**

Radio Dublino is a weekly Italian radio magazine broadcasted since 2013 every Wednesday on Near FM 90.3, a not for profit cooperative run by volunteers who manage their programmes autonomously and independently. The programme addresses the Italian community in Dublin, the Irish speakers of Italian and all residents in Dublin interested in Italian culture, Italian music and Italian language. More info on [www.radiodublino.com](http://www.radiodublino.com)

**Info**

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Venue: The Grand Social, 35 Liffey Street Lower, Dublin, Republic of Ireland